

Melissa Fortson Green

EDUCATION

Master of Education, Curriculum and Instruction
Assistive Technology Concentration
George Mason University
December 2017 (expected)

Master of Library and Information Studies
The University of Alabama
December 2009

Bachelor of Arts, English
Teacher Education Program (Endorsement in English 7-12)
Sewanee: The University of the South
May 2001, magna cum laude

TECHNICAL SKILLS

Apple Teacher, proficient in iPads, Creativity with iPads, Productivity with iPads, and Pages, Keynote, Numbers, iMovie, and GarageBand for iPad.

Google Certified Educator Level 1, with advanced skills in G Suite for Education and other Google tools: Classroom, Drive, Docs, Sheets, Forms, Slides, and Drawings; Gmail; Google Calendar, Hangouts, Sites, and Groups; Chrome, Google+, YouTube, Google Maps/Earth, and Blogger.

Skilled in:

- Data analysis and visualization: Esri Story Maps, Google Fusion Tables, Google Maps, QSR NVivo
- Electronic learning authoring, screencapture, and recording: Adobe Captivate, Audacity, TechSmith Camtasia Studio, TechSmith Jing, TechSmith SnagIt
- Interactive polling and quizzing: Kahoot!, Plickers, PollEverywhere, Socrative
- Interactive white boards: SMART Boards
- Learning management: Blackboard Learn, Infrastructure Canva, Pearson eCollege, Skillsoft Skillport
- Library and information: databases, discovery systems, integrated library systems (Voyager), Springshare LibApps
- Microsoft Office Suite: Access, Excel, OneNote, Outlook, PowerPoint, Publisher, Sway, Word
- Online survey: Qualtrics, SurveyMonkey
- Reference management: EndNote, Mendley, RefWorks, Zotero
- Social networking: Facebook, Hootsuite, Instagram, Snapchat, Tweetdeck, Twitter
- Synchronous classroom and web conferencing: Adobe Connect, Blackboard Collaborate, Blackboard IM, Cisco Jabber, Cisco WebEx, LogMeIn join.me, Microsoft Skype
- Web authoring and content management: HTML, CSS, web accessibility; Adobe Dreamweaver, Drupal, Google Analytics, WordPress

EXPERIENCE

Academic Technologies Instruction Librarian

The University of Alabama Libraries, The University of Alabama, 2014-

- Provide instructional support for the use of academic software and other academic technologies used in class assignments and research projects, including, but not limited to: reference management tools (RefWorks, EndNote, Mendeley, and Zotero), Box, Google apps (Drive, Docs, Sheets, Forms, and Slides), Microsoft Office, QSR's NVivo, and Qualtrics.
 - Offer standalone workshops and workshop series and classroom, online, group, and individual instruction.
 - Create instructional guides and tutorials.
 - Work with instructors to integrate academic technologies into instruction, designing assignments and providing course-integrated instruction.
 - Provide one-on-one help with class projects and assignments through consultations.
- Participate in First Year Writing Program instruction, on-call reference rotations, and large-scale outreach activities such as the Libraries Fair and the University's Week of Welcome for first year and transfer students.
- Provide support for technology accessibility in The University of Alabama Libraries.
- Gather and report feedback and data for assessment purposes.

Coordinator eLearning

HR Learning and Development, The University of Alabama, 2013-2014

- Coordinated the creation, implementation, and administration of eLearning in the Department of Human Resources' Learning and Development area.
- Administered and provided technical support, documentation, and training for the Skillport and Training Academy learning management systems.
- Managed licenses for Skillsoft desktop, business, and IT courseware.
- Developed marketing and promotional strategies and worked with departmental contacts to increase utilization of eLearning resources.
- Designed and built online courses, instructional guides, web-based tutorials, and other learning objects.
- Provided instructor-led training on technology-related topics.
- Collected, analyzed, and reported data for assessment purposes.
- Authored content for the HR Learning and Development website.

Research and Instructional Services Librarian

The University of Alabama Libraries, The University of Alabama, 2010-2013

- Developed, delivered, and assessed instruction for the First-Year Writing Program, Departments of Anthropology and Communication, and other areas as needed.
- Explored and implemented the use of emerging technologies for instruction, outreach, and assessment.
- Provided one-on-one research consultations.
- Participated in on-call reference rotations.
- Assisted with large-scale outreach activities such as the Libraries Fair and the University's Week of Welcome for first year and transfer students.
- Coordinated usage of the Libraries' Springshare products (LibGuides and LibAnswers).
- Coordinated the Gorgas Information Services department's development and production of instructional tutorials.
- Managed Gorgas Library's social media accounts.
- Served as a liaison to the Center for Instructional Technology, College of Arts & Sciences Office of Educational Technology, College of Continuing Studies, Department of Anthropology, and Office of Disabilities Services.
- Designed and delivered learning opportunities for Libraries faculty and staff.

Academic Coordinator

Virginia College Online, 2010

- Oversaw virtual classroom operations for assigned academic departments.
- Published, edited, and maintained online course content.
- Supported faculty in the delivery of web-based instruction.
- Monitored, analyzed, and reported faculty performance.
- Served as liaison among students, instructors, and institutional student services.

Library Assistant

Talking Books and Braille Library, Tuscaloosa Public Library, 2009

- Oversaw the daily operations of a countywide Subregional Library for the Blind and Physically Handicapped [sic], serving patrons unable to access traditional print materials due to a visual or physical disability.

Student Assistant

Cataloging and Metadata Services, The University of Alabama Libraries, The University of Alabama, 2009

- Prepared books, audiovisual, and other materials for circulation by applying call number labels and stamps and inserting security devices.
- Assisted with repair and other projects as needed.

Library Intern

Brewer-Porch Children's Center, The University of Alabama, 2009

- Served as the sole librarian for the center, responsible for all library operations including materials selection, circulation, and cataloging activities.
- Facilitated scheduled group library visits and kept "drop-in" hours to assist students and staff with the utilization of library resources.
- Provided research assistance and developed a web-based collection of reference and instructional materials.

Graduate Teaching Assistant

Cataloging and Metadata Services, The University of Alabama Libraries, The University of Alabama, 2009

- Assisted the Cataloging and Metadata Services department with routine copy-cataloging and database maintenance.
- Inventoried the library's serial holdings, correcting holdings and item information in the Voyager integrated library system.
- Maintained statistics and assisted with other projects as needed.

Information and Referral Specialist/Program Coordinator

Tennessee Disability Pathfinder, Vanderbilt Kennedy Center for Excellence in Developmental Disabilities, Vanderbilt University, 2005–2008

- Assisted callers with disability information and services.
- Researched and evaluated community services and systems.
- Maintained program websites and web-based resource directory.
- Developed instructional modules and workshop materials.
- Provided training to consumers, families, center staff, and community partners.
- Oversaw statewide community outreach activities.
- Worked cooperatively with community partners through board representation, committee participation, and informal collaboration.
- Researched and wrote articles for *Breaking Ground*, the newsletter of the TN Council on Developmental Disabilities.
- Wrote and disseminated program newsletter and mailings.
- Supervised staff, students and interns.

- Assessed and reported program service delivery.
- Provided office and administrative coverage and support.

Information and Referral Specialist

Greater Nashville Area Agency on Aging and Disability, 2003–2005

- Provided comprehensive information, referral, and assistance.
- Maintained resource database and researched community services.
- Participated in community and professional partnerships.

LGBT Outreach Worker

YWCA of Nashville and Middle Tennessee Domestic Violence Center, 2003

- Promoted awareness about domestic violence through training, presentations, and work with media and community organizations.
- Facilitated support group for persons experiencing domestic violence.
- Provided information and resource linkage to helpline callers and shelter residents.

Family Support Counselor

Prevent Child Abuse Tennessee, 2002–2003

- Provided in-home coaching, support, and information to expectant parents and families with at-risk newborns, offering emotional support, discussing infant care and development, modeling parenting skills, and connecting families with community resources.
- Served as a parent helpline counselor, providing supportive listening, information, and referral to parents and other callers.

Family Health Educator

Nashville Health Corps/AmeriCorps, 2001–2002

- Developed training materials for fellow Corps members and families served by the program.
- Provided social services to uninsured and underinsured health care clinic patients.
- Participated in service projects.
- Provided in-home coaching, support, and education to expectant parents and families with at-risk newborns, offering emotional support, discussing infant care and development, and linking families with community resources.

PUBLICATIONS

Articles and Book Chapters

Green, M.F. [Untitled chapter on universal design]. In *Library Services for Online Patrons: A Manual for Facilitating Access, Learning, and Engagement*. Santa Barbara: ABC-CLIO/ Libraries Unlimited. Forthcoming 2018.

Green, M.F. (2016). LibGuides: Creating Accessible User Experiences. In A. Dobbs, & R. Sittler (Eds.), *Integrating LibGuides into Library Websites: A LITA Guide* (pp.157–174). Latham: Rowman & Littlefield.

Fortson, M., Sahib, J., & Spencer, B. (2011). Step right up to the library! The Week of Welcome carnival at The University of Alabama Libraries. *College and Research Libraries News*, 72(6), 350–352.

Fortson, M. (2011). I'm no expert: A new librarian becomes a subject specialist. *NMRT Footnotes*, 40(3).

Fortson, M. (2009). SLIS faculty, students, and alumni 'invite, involve, inform, inspire' at ALLA convention. *ALA Student Voice*, 5(2), 2.

Fortson, M. (2008). SLIS 2.0: UA SLIS-ers' presence on the collaborative web. *ALA Student Voice*, 5(1), 2.

Fortson, M. (2008). People with disabilities and real estate professionals. *Breaking Ground: The Newsletter of the Tennessee Council on Developmental Disabilities*, 41, 10-11.

Fortson, M. (2007). Summer camps and programs for people with disabilities. *Breaking Ground: The Newsletter of the Tennessee Council on Developmental Disabilities*, 36, 16-17.

Fortson, M., & Legg, J. (2007). Braille transcription services: Breaking the code. *Breaking Ground: The Newsletter of the Tennessee Council on Developmental Disabilities*, 35, 6-7.

Fortson, M. (2006). Making the connection: Pathfinder and the information and referral community. *Breaking Ground: The Newsletter of the Tennessee Council on Developmental Disabilities*, 33, 19.

Fortson, M. (2006). The Mayor's Advisory Committee for People with Disabilities 24th annual recognition reception. *Breaking Ground: The Newsletter of the Tennessee Council on Developmental Disabilities*, 29, 4-5.

Fortson, M. (2006). A storm of caring: Tennessee's disability community responds to Hurricane Katrina. *Breaking Ground: The Newsletter of the Tennessee Council on Developmental Disabilities*, 28, 13, 15.

Reviews

Green, M.F. (2016). DO-IT (Disabilities, Opportunities, Internetworking, and Technology) Center. *Public Services Quarterly*, 12(1), 44-46.

Green, M.F. (2015). Three website accessibility evaluation tools: WAVE, Functional Accessibility Evaluator 2.0, and Web Developer. *Public Services Quarterly*, 11(1), 26-29.

Green, M.F. (2012). ScreenChomp. *Public Services Quarterly*, 8(3), 239-240.

Green, M.F. (2012). Book review: Mates, Barbara T, and William R. Reed. *Assistive Technologies in the Library*. Chicago: American Library Association, 2011. Print. *NMRT Footnotes*, 41(2).

Green, M.F. (2012). Web review: library services to people of all abilities. *NMRT Footnotes*, 41(2).

PRESENTATIONS

Green, M.F. (2017, April). *Beyond bibliographies: reference management tools for class assignments and research projects*. Presented at the Alabama Library Association Annual Convention, Montgomery, AL.

Green, M.F., Mallon, M., & Thompson, R. (2017, March). *Accessibility on the library horizon: The NMC Horizon Report > 2017 Library Edition*. Refereed panel presented at the Association of College & Research Libraries 2017 Conference, Baltimore, MD.

Green, M.F. (2017, March). *Accessible digital humanities projects*. Invited presentation at the Digitorium Digital Humanities Conference, Tuscaloosa, AL.

Green, M.F. (2017, March). *NVivo 11 overview*. Invited presentation at the Digitorium Digital Humanities Conference, Tuscaloosa, AL.

Green, M.F. (2017, March). *NVivo 11: Working with text*. Invited presentation at the Digitorium Digital Humanities Conference, Tuscaloosa, AL.

Green, M.F. (2017, February). *Beyond bibliographies: RefWorks for class assignments and research projects*. Poster presented at The University of Alabama Center for Instructional Technology Faculty Technology Showcase, Tuscaloosa, AL.

Green, M.F. (2016, July). *Accessible data visualization for non-programmers*. Presented at the Mississippi State University Libraries Scholarly Communication Summit, Starkville, MS.

- Green, M.F. (2016, July). *Bibliographic data analysis: NVivo and Paper Machines*. Presented at the Mississippi State University Libraries Scholarly Communication Summit, Starkville, MS.
- Green, M.F. (2016, June). *Universal design for library instruction*. Presented at the Atlanta Area Bibliographic Instruction Group Conference, Atlanta, GA.
- Pate, J., England, E., & Green, M.F. (2016, April). *Non-Traditional outreach to academic support programs*. Poster presented at the Alabama Library Association Annual Convention, Gadsden, AL.
- Green, M.F. (2016, March). *Using NVivo to analyze qualitative humanities data*. Invited presentation at the Digtorium Digital Humanities Conference, Tuscaloosa, AL.
- Green, M.F. (2016, February). *NVivo for literature review*. Poster presented at The University of Alabama Center for Instructional Technology Faculty Technology Showcase, Tuscaloosa, AL.
- Green, M.F. (2016, February). *Accessible marketing and communications for higher education*. Invited presentation at the Stamats Adult Student Integrated Marketing Conference, San Antonio, TX.
- Green, M.F. (2016, January). *Accessing Higher Ground*. Invited presentation for The University of Alabama Libraries UA Librarians Talk series, Tuscaloosa, AL.
- Green, M.F. (2015, November). *Accessibility on the horizon: The NMC Horizon Report: Higher Education Edition*. Presented at the Accessing Higher Ground Accessible Media, Web and Technology Conference, Westminster, CO.
- Green, M.F. (2015, November). *Universal design for library instruction*. Presented at the Accessing Higher Ground Accessible Media, Web and Technology Conference, Westminster, CO.
- Green, M.F. (2015, November). *Accessible library marketing and communications*. Presented at the Library Marketing and Communications Conference, Dallas, TX.
- Green, M.F. (2015, October). *Social media accessibility*. Invited presentation for The University of Alabama Libraries Library Faculty and Professional Organization, Tuscaloosa, AL.
- Green, M.F. (2015, October). *Creating accessible user experiences with accessibility evaluation tools*. Presented at the Library 2.015 Worldwide Virtual Conference.
- England, E., Green, M.F., & Johnson, K. (2015, October). *ACRL scholarly communication roadshow*. Presented for The University of Alabama Libraries UA Librarians Talk series, Tuscaloosa, AL.
- Green, M.F. & Smalley, K. (2015, June). *Evaluating the accessibility of web content with free, web-based tools*. Presented at HighEdWeb Alabama, Tuscaloosa, AL.
- Green, M.F. (2015, May). *Building an accessible future for the humanities*. Invited presentation for The University of Alabama Libraries Alabama Digital Humanities Center, Tuscaloosa, AL.
- Green, M.F. (2015, January). *LGBTQA+ in the library*. Invited presentation for The University of Alabama Libraries UA Librarians Talk series, Tuscaloosa, AL.
- Green, M.F. (2014, October). *Keeping up: aggregators and other tools for information professionals*. Invited presentation for The University of Alabama School of Library and Information Studies Special Libraries Association student chapter, Tuscaloosa, AL.
- Green, M.F. (2013, April). *Universal design for library instruction*. Presented at the Alabama Library Association Annual Convention, Montgomery, AL.
- Abbott, F. & Green, M.F. (2013, March). *Creating and managing your online presence*. Invited presentation for The University of Alabama Libraries Alabama Digital Humanities Center, Tuscaloosa, AL.

- Green, M.F. (2013, January). *Accessibility and the digital humanities*. Invited presentation for The University of Alabama Libraries Alabama Digital Humanities Center, Tuscaloosa, AL.
- Green, M.F. (2012, October). *Google tips & tricks*. Invited presentation at the Delta Kappa Gamma Gamma Psi Chapter Technology Workshop, Tuscaloosa, AL.
- Green, M.F. (2012, October). *Free online conferencing tools for outreach and instruction*. Presented at the Library 2.012 Worldwide Virtual Conference.
- Green, M.F. (2012, August). *Online conferencing tools for outreach and instruction*. Poster presented at the Mississippi State University Libraries eResources and Emerging Technologies Summit, Starkville, MS.
- Green, M.F. (2012, July). *Working with library users with disabilities*. Invited presentation for The University of Alabama at Birmingham Libraries, Birmingham, AL.
- Green, M.F. (2012, April). *Doing more for less: Windows and Mac accessibility features*. Presented at the Alabama Library Association Annual Convention, Hoover, AL.
- Green, M.F. (2012, April). *Five things to know about online conferencing for reference and instruction*. Presented at the Alabama Library Association Annual Convention, Hoover, AL.
- Green, M.F. (2012, April). *Twitter as an information source*. Invited presentation for the Shelton State Community College Lunch and Learn Series, Tuscaloosa, AL.
- Green, M.F., & Allison, M. (2012, February). *Museum accessibility: why and how*. Presented at the Alabama Museums Association Annual Meeting, Tuscaloosa, AL.
- Fortson, M. (2011, August). *Emerging technology as assistive technology: The iPad, accessibility, and libraries*. Presented at the Mississippi State University Libraries Emerging Technologies Summit, Starkville, MS.
- Fortson, M. (2011, June). *Keeping up: Current awareness tips and tools for educators*. Presented at the Alabama Educational Technology Conference, Birmingham, AL.
- Fortson, M. (2011, January). *The disability experience in a post-2.0 world: Implications for libraries*. Presented at the Association for Specialized and Cooperative Library Agencies ASCLA Virtual Convergence.
- Fortson, M. (2010, September). *The disability experience in a post-2.0 world: Implications for libraries*. Presented at the Mississippi State University Libraries Emerging Technologies Summit, Starkville, MS.
- Fortson, M. (2010, April). *Access to electronic resources and patrons with disabilities*. Presented at the Alabama Library Association Annual Convention, Huntsville, AL.
- Daugherty, J. and Fortson, M. (2009, April). *The Brewer-Porch Children's Center library initiative: Serving the needs of a specialized community through communication and collection building*. Poster presented at the Alabama Library Association Annual Convention, Auburn, AL.

SERVICE

Professional

American Library Association

Association of College and Research Libraries

Universal Accessibility Interest Group

LibGuides Accessibility Subcommittee Member, 2016-

Instruction Section

Instructional Technologies Committee Intern, 2012-2013

Association of Specialized and Cooperative Library Agencies

Membership Promotion Committee Member, 2009-2011

New Members Round Table

Alabama Library Association Liaison, 2010-2013

New Media Consortium

The NMC Horizon Report: 2017 Higher Education Edition Expert Panel Member, 2016-2017

The NMC Horizon Report: 2017 Library Edition Expert Panel Member, 2016-2017

THATCamp Alabama

Co-founder and Organizing Committee Member, 2012-2013

Alabama Association of College and Research Libraries

Continuing Education and Training Committee Member, 2012-2013

Alabama Library Association

Membership Committee Member, 2012-2013

Tennessee Alliance of Information and Referral Systems

Board Member, 2006-2008

Tennessee Disability Coalition

Secretary and Executive Committee Member, 2007-2008

Board Member, 2005-2008

University

Design for America Faculty Advisory Board, 2015-

Technology and Learning Committee Member, 2014-

Instructional Technology Accessibility Special Interest Group Member, 2015-

UA System Scholars Institute

Planning Team Member, 2016-

University of Alabama Safe Zone

Safe Zone Ally, 2010-

Safe Zone Training Team Member, 2014-

Alabama Instructional Design Group

Founder and Member, 2013-2014

ADA Technology Compliance Working Group Member, 2011-2013

Technology Accessibility Survey Committee Member, 2012-2013

Web Accessibility Working Group Member, 2012-2013

University Libraries

Gorgas Emergency Response Team Member, 2011–2013, 2016–

Library Faculty and Professional Organization Member, 2010–
President, 2016–
Vice President/President-Elect, 2015–2016
Secretary, 2012–2013

Policies and Procedures Committee Member, 2015–2016
Information Technology Committee Member, 2014–2015
Faculty Development and Travel Committee Member, 2012–2013
Publication and Grants Committee Member, 2010–2013
Chair, 2011–2012

User Experience Advisory Group Member, 2016–

Search Committees

Data Services Librarian (chair), 2017
Instructional Design Librarian, 2016
[Humanities] Research and Instructional Services (chair), 2016
Department Head, Angelo Bruno Business Library, 2015
Instruction Coordinator Librarian (chair), 2015
First Year Experience Librarian, 2011

Strategic Planning Task Force Member, 2016

Instruction Unconference Planning Committee Member, 2015

Public Interface Working Group Member, 2011–2013

Tutorial Task Force Member, 2013

LibGuides Task Force Member, 2012

MEMBERSHIPS

Alabama Association of College and Research Libraries, 2010–

Alabama Library Association, 2009–
Alabama Library Instruction Round Table, 2011–
College, University, and Special Libraries Division, 2010–
Reference and Adult Services Roundtable, 2011–2013

American Library Association, 2008–
Gay, Lesbian, Bisexual & Transgender Round Table, 2014–
Learning Round Table, 2012–2013
New Members Round Table, 2009–2013
Social Responsibilities Round Table, 2009–2011

Association on Higher Education and Disability, 2015–

Association of College and Research Libraries, 2010–
Education and Behavioral Sciences Section, 2016–
Instruction Section, 2010–
Universal Accessibility Interest Group, 2012–2013, 2016–
Digital Humanities Interest Group, 2016–2017
Digital Scholarship Centers Interest Group, 2016–2017

Distance Learning Section, 2011–2013
Anthropology and Sociology Section, 2010–2012

EDUCAUSE, 2010–

Library Faculty and Professional Organization, 2010–

New Media Consortium, 2015–

WebTide, 2014–

Association of Specialized and Cooperative Library Agencies, 2008–2011
Libraries Serving Special Populations Section, 2009–2011

Alliance of Information and Referral Systems, 2003–2010

The eLearning Guild, 2013–2014

Tennessee Alliance of Information and Referral Systems, 2003–2008

Tennessee Disability Coalition, 2005–2008

HONORS AND AWARDS

Beta Phi Mu (Beta Kappa Chapter), 2010–

NEH/ODH Travel Award, Building an Accessible Future for the Humanities, 2015

Library Leadership Board Faculty Award, The University of Alabama Libraries, 2012

Scholarship Recipient and Attendee, ACRL Immersion Teacher Track Program, 2012

H.W. Wilson Foundation Scholarship & Endowed Scholarship, The University of Alabama School of Library and Information Studies, 2009

Graduate Teaching Assistantship, The University of Alabama School of Library and Information Studies, 2008–2009

Mayor's Advisory Committee for People with Disabilities Professional Award (awarded to the Access Nashville Advisory Board), 2004